



## JEFF GOLDBERG WRITER and PRODUCER BIOGRAPHY

Jeff Goldberg worked for Icon Productions in 2003 as a UCLA intern just prior to the release of *The Passion of the Christ*. Upon graduation, he was hired as an Agent Trainee at William Morris Agency, where he became first assistant to the Worldwide Head of Television, Sam Haskell. After leaving William Morris with Haskell, Goldberg assisted with the production of *Mississippi Rising*, a benefit concert that raised over \$15 million for the victims of Hurricane Katrina. He went on to become the Director of Marketing for Every Tribe Entertainment during the release of the feature film, *End of the Spear* and later became Vice President of Marketing and Distribution for EthnoGraphic Media, a documentary film company. In January 2009, Goldberg co-founded Toy Gun Films with Brent Green and produced the short film *En Tus Manos* in Colombia, which won a slew of awards including Best Short Film at the 10<sup>th</sup> Intl. Beverly Hills Film Festival, the Los Angeles International Film Festival and two other festivals, in addition to participating as an Official Selection in dozens of other internationally renowned festivals including its premiere at Cartagena Intl. Film Festival, Los Angeles Latino Intl. Film Festival, Newport Beach Intl. Film Festival, HBO's NY Latino Film Festival, and Rhode Island Intl. Film Festival. To date *En Tus Manos* has been screened by over 2 million people in Latin America through its alternative distribution partnership with One Hope. In 2010 Goldberg wrote and produced the short film *Paper Flower*, a Japanese coming of age story shot entirely in Tokyo, Japan. Presently, Goldberg serves as Co-President of Toy Gun Films where he continues to develop and produce short films with Green that include upcoming projects to be produced in Africa and Russia.